



SEO ASSESSMENT ANALYSIS AND PLAN Using SEOquake

Website: <https://marygracetanginanr.wixsite.com/my-site>

Legend:



- Numbers and words in red in the action points section needs to be taken care of to optimize search engines.

ACTION POINTS	SEO ANALYSIS	SEO PLAN
1. URL	38 characters – optimal. (marygracetanginanr.wixsite.com/my-site)	-N/A
2. Canonical	A canonical tag is set for this page and the link is working fine. (https://marygracetanginanr.wixsite.com/my-site)	-N/A
3. Title	14 characters – optimal (Home My Site)	-N/A
4. Meta description	0 characters	-Add Meta description, Increase character from 160 -300.
5. Meta keywords	0 characters, 0 words.	-Add Meta keywords
6. Headings	<p>Good! Your page implements HTML headings (<H1> through <H3>) and only one <H1> heading is used. H1 (1), H2 (3), H3 (3), H4 (0), H5 (0), H6 (0)</p> <ul style="list-style-type: none"> • <H1>: Welcome to Spark Change Virtual Assistance. • <H2>: Committed to providing quality online freelance services. • <H2>: What Can I Do For You? 	<p>-H1 should include your best keywords. On this website the main keyword is not included in H1.</p> <p>-Use only one H1 per page. On this website only one page has H1.</p>

	<ul style="list-style-type: none"> • <H2>: Let's Take Your Business to the Next Level • <H3>: VISION • <H3>: MISSION • <H3>: GOAL 	
7. Images	4 images without ALT.	-Adding ALT text on images.
8. Text/HTML ratio	3.63% — ouch! Your website's ratio of text to HTML code is below 15%.	-Adding a lot more text to your website.
9. Frames	We see that your website has IFRAMEs. Usually this is not a problem for SEO if they are used properly.	-Avoid using frames in optimizing the website or use IFREAMES properly.
10. Flash	Not detected	-N/A
11. Microformats	This page does not utilize Microformat markup.	-You can validate your markup with the Google Structured Data Testing Tool .
12. Schema.org	Your page does not utilize Schema.org markup.	-Utilize Schema.org to validate your markup with the Google Structured Data Testing Tool .
13. The Open Graph	Great! We have found several Open Graph objects. You can validate your markup with the Facebook Object Debugger tool . website	-N/A
14. Twitter Card	Nice! We have found Twitter Cards on your page. You can validate your cards with the Twitter Card validator tool . summary_large_image	-N/A
15. Keyword Research	The Main keyword: freelancing, freelancing services, online freelance services appears to have high prominence in the website.	-N/A

Mobile compliance

16. AMP	It seems that this page does not have an AMP version. If you are a publisher, you should think about creating Accelerated Mobile Pages, which is an easy way to make your pages load instantly on any mobile device.	-Create Accelerated Mobile Pages, which is an easy way to make your pages load instantly on any mobile device.
17. Meta viewport	Good! This page has a typical viewport meta tag value compatible with most mobile browsers. width=device-width, initial-scale=1	-N/A

Site compliance

18. Robots.txt	Good, it looks like your website has a robots.txt file. https://marygracetanginanr.wixsite.com/robots.txt	-N/A
19. XML Sitemaps	Your website does not contain an XML sitemap and that can weaken your SEO.	-Include XML sitemap to strengthen SEO.
20. Language	Great! You have specified your websites language. en	-N/A
21. Doctype	Great! You have specified the doctype. HTML5	-N/A
22. Encoding	Declaring a character/language encoding will significantly strengthen your SEO. It also prevents complication when rendering page. utf-8	-N/A
23. Google™ Analytics	Google™ Analytics is not monitoring your website.	-Take advantage of Google™ Analytics to monitor the site.
24. Favicon	It's good that you have a favicon image. https://www.wix.com/favicon.ico	-N/A

Links:

25. Internal Links	Total links:8 (Follow:8 No follow: 0 Images: 0 Text: 8 Forms: 0 Frames:0)	-Increase Internal links from 8 to 50.
26. External Links	Total links:7 (Follow:1 No follow:6 Images:4 Text:2 Forms:0 Frames:1)	-Increase External link from 7 to 50.